



**TIME SERIES OF DRINKS  
PROJECT**

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# OUTLINE

- Motivations and Introduction
- Data
- The Proposal Model
- References

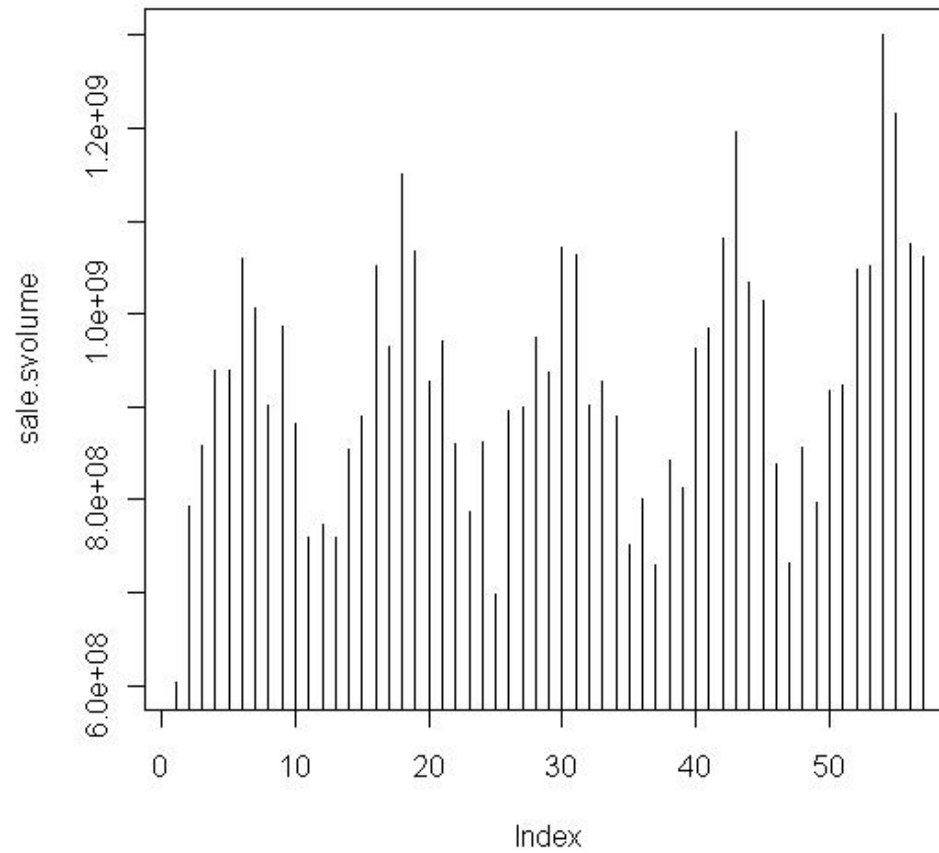


# MOTIVATIONS AND INTRODUCTION

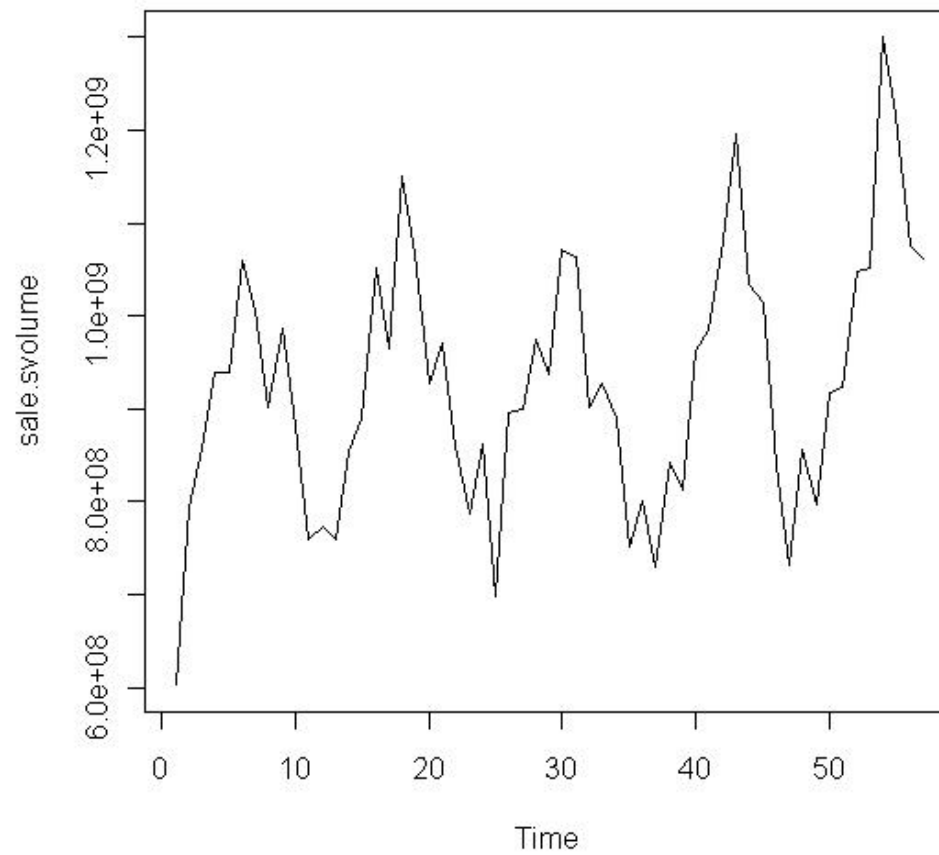
- Nowadays, drinks have become indispensable in our life.
- My reference is due to the data of Uni-President Group during 2006.01-2010.10



# TIME SERIES PLOT



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# THE PROPOSED MODEL

- Method:

It is not difficult to get stationary time series, though it has some trend at the first, so I proposed the Sarima model.

- Purpose:

We use the best model to forecasting whether the sales volume will go on or not.



# REFERENCES

- time series text book
- <http://www.uni-president.com.tw/index.asp>

